



Understanding the importance of why professionals of all fields should obtain our IASE® ESG professional designations rather than relying solely on a sustainability course.  
IASE, May 2023.

**Standardized and Recognized Expertise:** Our certifications, the International Sustainable Finance (ISF®) and International Sustainable Business (ISB®) establish global standardized criteria for knowledge, skills, and competencies in the ESG professional fields. By obtaining any of our coveted certifications, professionals demonstrate that they possess a comprehensive understanding of ESG framework, which is recognized and respected globally. This standardized expertise helps professionals stand out in the job market and gain credibility among peers, employers, and clients. They will hold a designation in ESG by IASE®, which is an international professional passport.

IASE is the only international professional certification body that builds ESG knowledge, skills and competences applied to the two main sectors of the economy: business and finance. In addition, for each sector there are 3 levels of professionalization: Advisor/Level I, Specialist/Level II and Expert/Level III, which is unique in the field of professional certifications recognized at the international level. Thus, IASE® is the ESG certification body with the broadest applicability and thoroughness of the various levels of ESG mastering according to the job roles and type of organization.

**Enhanced Professional Development:** Holding IASE® ESG certifications involve rigorous assessments, including exams, compulsory ongoing professional development requirements and commit to high Ethics code. These requirements support professionals to continually update their knowledge and stay abreast of ESG advancements internationally. By engaging in this ongoing process, individuals enhance their skills, broaden their perspectives, and maintain relevance in a rapidly evolving ESG landscape. The 2<sup>nd</sup> and 3<sup>rd</sup> tiers design of each one of the certification programs (ISF® or ISB®), guarantees that the certificate holder will go beyond the common understanding of ESG criteria to becoming a specialist or expert on the subject worldwide prompted.

**Industry Validation and Trust:** Our certifications serve as an industry-recognized validation of an individual's knowledge and abilities. Employers, clients, and stakeholders across various sectors understand the value and trust associated with IASE ESG certifications. By holding any of our certifications, professionals instill confidence in their capabilities, indicating that they meet ESG standards and possess the necessary skills to excel in their respective fields, not only related with sustainability matters but also ESG criteria in their everyday job. IASE® certificate holders anticipate regulatory requirements on the matter that will soon be present in different industries. ESG skills are nowadays imperative for every professional role, from the bottom to the top, in every organization and IASE® certifications fulfill the needs for various jobs and industries.

**Competitive Advantage:** In today's competitive job market, having an IASE® certification can significantly differentiate professionals from their peers who hold only a sustainability certificate of attendance or a very narrow certification (e.g., the ESG certifications for



financial analysts) – they will stand up in the labor market as competent and certified ESG professionals with a broad ESG skills portfolio. Employers often prioritize candidates who have demonstrated their commitment to professional growth and have obtained specialized certifications. Our IASE® certifications empower ESG professionals with a competitive edge, increasing their chances of securing desired job opportunities and advancing their careers. Apart from other international professional associations, IASE is the only one certification body focusing on ESG and sustainability.

**Career Mobility and Opportunities:** IASE® certifications are recognized internationally, opening doors to a broader range of career opportunities both domestically and globally. Many organizations, especially those operating across borders, value professionals with certifications that validate their expertise and adaptability at the international ESG framework. Holding our certification enhances professionals' mobility and facilitates access to opportunities in different regions, industries, and sectors. IASE® certifications had the endorsement of more than 40 ESG related organizations, representing the same number of nations around the world that participated in the invitation to comment of its syllabi and had enriched its content.

**Continuous Professional Support:** By being a global member\* of IASE®, we provide ongoing support to professionals who hold our ISF® or ISB® designations. This support includes access to a network of a global network of certified professionals, industry events, webinars, and resources that foster continuous learning and professional growth. By being part of this professional community, individuals can expand their network, exchange knowledge, and gain insights from industry leaders, best practices and continuous updates on regulatory matters. *\*Membership requirements apply.*

It is important for professionals to understand that while a program may indicate completion of a specific course or degree, holding our certifications go beyond that by verifying and attesting specialized knowledge, skills, and competencies in ESG. By obtaining either the ISB® or ISF® IASE® certification, professionals can *enhance their professional reputation, increase career prospects, and position themselves as advisors, specialists or experts in ESG* according to the level obtained. Becoming an IASE ESG-certified professional allows you to delve into multiple professional opportunities.

### Conclusion:

ESG is a critical component of success for both individuals as top professionals in the field, as well as for organizations investing in these designations by assuring the tangible actions that mitigate risk, diversify product lines, reduce costs, and attract and maintain these talents.

Come and join IASE®, we are #generationrestoration!

For more information, please write to us: [infoglobal@iaseglobal.org](mailto:infoglobal@iaseglobal.org)

