



INTERNATIONAL SUSTAINABLE BUSINESS EXPERT LEVEL

1- INTRODUCTION

- a. Introduction to ESG
- b. Environmental aspects, climate change and green transition
- c. Social and governance aspects
- d. Sustainable finance

2- STAKEHOLDER ENGAGEMENT AND SUSTAINABLE STRATEGY

- a. ESG megatrends
- b. Stakeholder engagement
- c. Case study
- d. Sustainable strategy
- e. Consumer sustainability

3- SUSTAINABLE CORPORATE GOVERNANCE

- a. Corporate governance systems and sustainability: an international perspective
- b. Stakeholder engagement
- c. Board structure, diversity, effectiveness and independence
- d. Audit and internal controls
- e. Community involvement and charity
- f. Benefit corporation
- g. Sustainability and cooperatives

4- SUSTAINABLE CORPORATE FINANCE

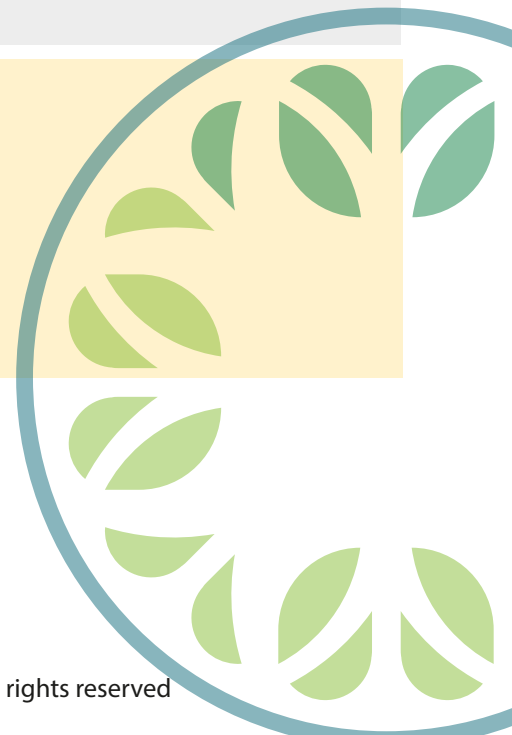
- a. Risk management
- b. ESG rating
- c. Firm valuation

5- HUMAN CAPITAL AND LEADERSHIP

- a. Talent attraction, development and retention
- b. Health and safety
- c. Remuneration system
- d. Case study
- e. Management control for sustainability

6- SUSTAINABLE SUPPLY CHAINS

- a. The environmental sustainability of supply chains
- b. Case study
- c. The water footprint of supply chains
- d. The carbon footprint of supply chains
- e. Facility, operation, energy and waste
- f. Circular economy
- g. Human rights in the supply chain





IASE

INTERNATIONAL ASSOCIATION
FOR SUSTAINABLE ECONOMY



ISB

INTERNATIONAL SUSTAINABLE
BUSINESS



INTERNATIONAL SUSTAINABLE BUSINESS EXPERT LEVEL

7-MEASURING AND REPORTING SUSTAINABILITY

- a. Overview on sustainability reporting
- b. Sustainability and integrated reporting: main frameworks
- c. Supply chain reporting
- d. Other specific standards on environmental reporting and impact assessment
- e. Greenwashing / Brownwashing
- f. Case study
- g. Assurance
- h. EU taxonomy
- i. How to talk about sustainability to your CFO
- j. Marketing and communication

