# ISB Level I

## MODULE 1: Introduction to Environmental, Social and Corporate Governance (ESG)

1.1 History and background  
1.2 Fundamentals, strategies and main agents  
1.3 ESG in the international context  
1.4 Sustainability and ecological transition from a business perspective  
1.5 Effects of climate change on liabilities, rating & valuation of a company  
1.6 Standards, norms and recommendations for transparency and reporting  
1.7 Energy efficiency and its importance. ESCO models and financing trends  
1.8 The circular economy and the ESG impact  
1.9 The role of technology in the green transition

## MODULE 2: Environment, Climate Change, Green Transition & Sustainable Finance

2.1 Introduction, history and background  
2.2 The financial sector evolving to the new green economy  
2.3 The triple dimension of climate change in the banking system  
2.4 Green taxonomy  
2.5 Opportunities, strategies and risks for the financial sector  
2.6 Implementing ESG criteria in investment decisions  
2.7 Systemic nature of climate-related financial risks  
2.8 Introduction to Environmental and Social Safeguards (ESS)  
2.9 Sustainability vs Risk management  
2.10 Green, social and sustainability bonds & loans. Nature and fundamentals  
2.11 ESG ratings, how does it work? Who are the main actors?  
2.12 Setting up a price for carbon. Policies, markets and strategies for CO2 pricing  
2.13 Fundamentals of carbon markets in an international context

## MODULE 3: Social Inclusion and Gender Equality

3.1 Introduction, history and background  
3.2 The social pillars  
3.3 The implementation of social and gender criteria  
3.4 Challenges and future trends in gender equality  
3.5 Best Practices: Equality in the Board of Directors and top management  
3.6 Creating the ESG culture within the organization  
3.7 Involvement of the organization’s employees in ESG policies  
3.8 The importance of social inclusion at multiple levels: The importance of vulnerable communities

## MODULE 4: Governance

4.1 Introduction, history and background  
4.2 Sustainability and ESG criteria as keys to the corporate governance model  
4.3 ESG regulation and impact  
4.4 Sustainability and reputational risk of the company  
4.5 Company governance and risk management  
4.6 The future of Governance: Challenges and opportunities  
4.7 Implementing environment, social and governance factors into companies  
4.8 Getting shareholders’ commitment to the company corporate strategy

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