

# IASE CERTIFICATIONS 2021



**IASE**

INTERNATIONAL ASSOCIATION  
FOR SUSTAINABLE ECONOMY



## IASE certifications: ISF® and ISB® Professionalism| begins with qualifications



[View video](#)

**International Association for Sustainable Economy (IASE) it is a standard-setting body for all ESG professionals worldwide.**

**The IASE Association aims to be the main international certification body for all professionals in the field of ESG** and thus promote the confidence of professionals and consumers in knowledge, skills, lifelong learning, behaviour and ethics.

IASE's role is more relevant than ever, being the first and only association worldwide that aspires to certify the entire population pyramid in terms of ESG with an holistic approach, and with three levels of certification, both for the financial sector, **International Sustainable Finance ISF®** and a second for the rest of the sectors, **International Sustainable Business ISB®**.

The International Association for Sustainable Economy (IASE) envisions a future in which our society understands the importance and benefits of Environmental Social and Governance (ESG) process criteria and how it can make our lives better; a future in which consumers can readily identify competent and ethical professionals who place Environmental Social and Governance/Gender' interests first.

IASE envisions a future in which societies the world wide understand the importance of ESG standards and how they can make lives better; a future in which stakeholders can readily identify competent and ethical sustainability and ESG experts who always place social interests above all else and enjoy the public's trust; a future in which practitioners aspire to the highest levels of professionalism; a world in which there are clearly defined academic career pathways for the sustainability profession; and world in which companies, regulators, governments, NGOs, international organisations and many other stakeholders all recognise and do take action to issues of ESG and sustainability to be mainstream, and not extra endeavours. In short, envisions an ESG and sustainability profession that is at parity with other well recognised and respected professions the world over.



[www.iase-certifications.com](http://www.iase-certifications.com)

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## Our History

### IASE has the power to change lives

Headquartered in London, UK, the International Association for Sustainable Economy (IASE) represents the sustainability profession globally regarding standard-setting, and advocates on behalf of the profession to international organisations, governments, businesses, non-governmental organisations and civil society. In addition to ensuring compliance with best practice and certification standards it sets globally, IASE also provides the most relevant knowledge and resources in supporting and protecting the evolving public interest. We're shaping a sustainable future. You need to be part of it!

Whilst the United Nations envisions a sustainable planet that benefits all who live in it today and in the future, IASE envisions that same world endowed with competent professionals in sustainability from all spheres of life – government, business, civil service, communities, NGOs – all working to guide the world towards this same singular vision.





## Vision & Mission.

IASE, together with its member organisations around the world work in a closely knit manner to achieve their shared vision and mission.

### Vision

To develop Environment, Social and Governance into a recognized and respected profession the world over.

### Mission

To benefit humanity by establishing, upholding and promoting global standards for the ESG profession as evidenced by ISF (International Sustainable Finance) and ISB (International Sustainable Business) twin certification marks signifying highest level of excellence in the practice of the profession





## What we do

**International Association for Sustainable Economy (IASE) is the first association in the world that will certify professionals in the field of ESG!**

IASE works to develop ESG standards, certification requirements and body of knowledge so as to achieve commonality and harmony to the practice of the sustainability profession, even whilst recognizing country and regional specific differences. To achieve its mission, IASE engages in the following:

### Setting Standards

IASE, in consultation with its global stakeholders, establishes and enforces compliance with the highest global professional and ethical standards for ESG practitioners as well as certification requirements for those aspiring to professional levels of practice. IASE certification marks are the standards of excellence for ESG professionals worldwide.

IASE (International Association for Sustainable Economy), the first Association worldwide to certify ESG professionals, has drawn up a list of **ten strategic points** in which it summarizes why corporations should work to promote ESG policies in the Covid-19 era.

IASE's role is more relevant than ever, being the first and only association worldwide that aspires to certify the entire population pyramid in terms of ESG with a global approach, and with three levels of certification, both for the financial sector, **International Sustainable Finance ISF®** and a second for the rest of the sectors, **International Sustainable Business ISB®**.

IASE works with individuals that are aiming to develop a career in the field of ESG and also with financial institutions and corporations around the world to support their professionals in their development through continuous online training solutions for the whole company.

"We strongly believe that a better, more egalitarian education based on ESG criteria will help to reduce social differences, facilitate the equalization of salaries and close the gender gap. The use of technology will help to scale up this process, making it sustainable and accessible to all on a global level. Democratize knowledge".





## INTERNATIONAL SUSTAINABLE FINANCE® (ISF®) | INTERNATIONAL SUSTAINABLE BUSINESS® (ISB®)

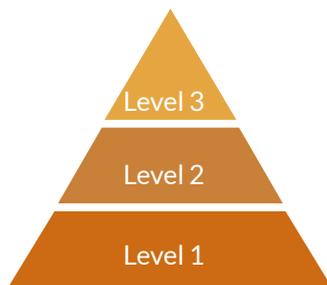
The **ISF and ISB credentials** are one of the most desired and respected global certifications for those seeking to demonstrate their commitment to competent and ethical ESG practice. They symbolise excellence and utmost professionalism in the ESG and Sustainability profession the world over. These designations instantly position you as an expert in the field of ESG and Sustainability.

IASE's prestigious professional designations - **INTERNATIONAL SUSTAINABLE FINANCE® (ISF®)** and/or **INTERNATIONAL SUSTAINABLE BUSINESS® (ISB®)** - are universally recognised as evidence of the highest standards of knowledge, technical expertise, and professionalism the world over.

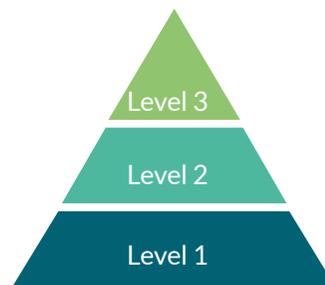
Whilst the **ISF® designation** is suited for ESG and Sustainability practitioners who work in the field of finance (eg banking, insurance, micro finance, wealth management, accounting, treasury management), the **ISB® designation** is suited for ESG and Sustainability practitioners who work in all other non-finance related fields of business.

Each IASE designation recognizes 3 levels of proficiency. Thus, the levels represent a career progression path for ESG and sustainability practitioners with Level 1 advisor representing Foundational Level, Level 2 specialist representing Intermediate Level and Level 3 representing the Expert Level.

IASE's goal is excellence in the segments B2B and B2C with a technology platform LMS



ISB Designation Levels



ISF Designation Levels

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## Methodology & Standards

**IASE qualifications** and designations are designed in consultation with experienced sector practitioners. IASE establishes and enforces compliance with the highest global professional and ethical standards for sustainability practitioners as well as certification requirements for those aspiring to professional levels.

All IASE qualifications are quality-assured and supported by relevant learning outcomes. IASE qualifications are flexible, allowing you to create a learning pathway to suit your needs.

After successfully meeting the 4E standards above and being awarded either of these designations, holders must also demonstrate annually that they meet the following additional professional requirements:

- Continuous Professional Development (commitment to lifelong learning)
- Continued adherence to IASE's Code of Ethics and Professional Responsibility

IASE ISF Syllabus



IASE ISB Syllabus



Only individuals who meet our internationally-benchmarked 4-E certification standards are awarded these designations. Our **4-E standards** include:

- **Education** (relevant qualification)
- **Examination** (pass a Professional Competency Exam/Board Exam set by IASE)
- **Experience**
- **Ethics** (agree to abide by IASE's Code of Ethics and Professional Responsibility)

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## Code of Ethics

Ethics are a cornerstone of professionalism, and ethical behaviour is crucial to secure public trust and confidence in the profession and to build a reputation which people value.

All our members are required to adhere to our Code of Ethics, a set of principles ensuring we maintain high standards of integrity, probity and ethical fair dealing.

IASE is convinced that every ESG certificate holder is defined by two main features: **professional integrity and professional qualification**. Ethics and skills are the two dimensions by which every ESG professional should be measured. After all, potential clients must be able to trust the integrated International ESG market and its major actors.

[IASE's Code of Ethics](#)



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## IASE Exams



[View Test Example](#)



[View Registration Process Example](#)

IASE qualifications are flexible, allowing you to create a learning pathway to suit your needs – whether you're looking to apply learning to your existing role or towards your career aspirations.

### Education

To be awarded either of IASE's INTERNATIONAL SUSTAINABLE FINANCE® (ISF®) and INTERNATIONAL SUSTAINABLE BUSINESS® (ISB®) designations, the aspirant **must have at least a high school diploma qualification.**

### Study Material and Training

Whilst not a requirement, the IASE encourage learners who do not already have an ESG specific qualification to consider taking up our ESG Qualifications Course as this would help ensure a solid grounding before attempting the IASE Professional Competency Examination (PCE/ Board Exam). Aspirants should enquire about the IASE endorsed ESG Qualifications Course/s with their local IASE Member or affiliate.

**Exponential Education** is the 'Official Provider' of training for IASE ESG certification.

### Examination

To be awarded either of IASE's coveted ISF® and ISB® professional designations, the aspirant must write and pass IASE's Professional Competency Examination (commonly called PCE or "Board Exam").

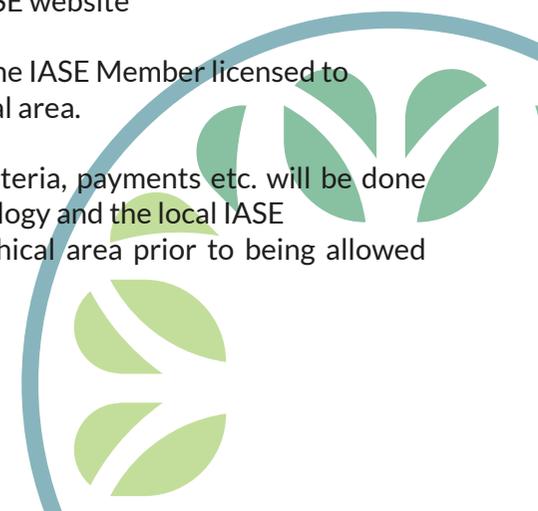
### General information on the ISF® & ISB® Board Exam:

- Registrations can be done through the IASE website
- Examination fees may be obtained from the IASE Member licensed to represent IASE in the aspirant's geographical area.
- Verifications of identity, qualification criteria, payments etc. will be done through a blend of facial recognition technology and the local IASE Member/affiliate in the aspirant's geographical area prior to being allowed entrance to the Board Exams.

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- An aspirant may withdraw from an exam before starting the exam. In such cases their examination fee will be carried forward to a future date. Arrangements relating to special needs or illness during an exam can be made through contacting the regional IASE Member body. IASE Examination Terms & Conditions section below for more information.
- All IASE Board Examinations are delivered online only.
- Aspirants have the flexibility to take the Board Exam from anywhere in the world.
- Exam format: Closed book; 40 multiple-choice questions (MCQ); 4 options per question, with only one correct answer; 60 minutes allowed to complete all Level 1 Board Exams; Pass mark 70% (28 correct answers, or more).
- Languages available: English, French, German, Italian, Korean, Portuguese, Spanish.
- Marking of examinations are done electronically prior to being sent to a Board of Examiners for final approval.
- Results of the first IASE Board Exams to be released online
- Results will be formally communicated via an online basis directly to individual aspirants only. Results will only be communicated to third parties if proof of consent from individual aspirants can be produced.
- Within a period of 10 working days after results were issued, aspirants will have the opportunity to request a Remark/Review, or Appeal question/s. See IASE Examination Terms & Conditions section below for more information

How to obtain IASE Certifications Level 1



Register now

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## Locations

IASE works to develop these standards, certification requirements and body of knowledge so as to achieve commonality and harmony to the practice of the sustainability profession, even whilst recognizing country and regional specific differences.

IASE accomplishes its mission through partnership with the following affiliated member associations around the world:

- |     |                                    |     |                             |
|-----|------------------------------------|-----|-----------------------------|
| 1.  | <b>IASE</b> Albania                | 21. | <b>IASE</b> Luxembourg      |
| 2.  | <b>IASE</b> Bosnia and Herzegovina | 22. | <b>IASE</b> Malta           |
| 3.  | <b>IASE</b> Brazil                 | 23. | <b>IASE</b> Mexico          |
| 4.  | <b>IASE</b> Canada                 | 24. | <b>IASE</b> Montenegro      |
| 5.  | <b>IASE</b> China                  | 25. | <b>IASE</b> Nigeria         |
| 6.  | <b>IASE</b> Croatia                | 26. | <b>IASE</b> North Macedonia |
| 7.  | <b>IASE</b> Cyprus                 | 27. | <b>IASE</b> Peru            |
| 8.  | <b>IASE</b> East Africa            | 28. | <b>IASE</b> Poland          |
| 9.  | <b>IASE</b> France                 | 29. | <b>IASE</b> Portugal        |
| 10. | <b>IASE</b> Germany                | 30. | <b>IASE</b> Romania         |
| 11. | <b>IASE</b> Ghana                  | 31. | <b>IASE</b> Serbia          |
| 12. | <b>IASE</b> Greece                 | 32. | <b>IASE</b> Slovenia        |
| 13. | <b>IASE</b> Gulf Countries         | 33. | <b>IASE</b> South Africa    |
| 14. | <b>IASE</b> Hong Kong              | 34. | <b>IASE</b> South Korea     |
| 15. | <b>IASE</b> Hungary                | 35. | <b>IASE</b> Spain           |
| 16. | <b>IASE</b> India                  | 36. | <b>IASE</b> Switzerland     |
| 17. | <b>IASE</b> Israel                 | 37. | <b>IASE</b> UK              |
| 18. | <b>IASE</b> Italy                  | 38. | <b>IASE</b> USA             |
| 19. | <b>IASE</b> Kenya                  |     |                             |
| 20. | <b>IASE</b> Kosovo                 |     |                             |





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